



## Dot Ai's Puerto Rico Manufacturing Facility Begins Production

July 9, 2025

**LAS VEGAS – July 9, 2025** — [Dot Ai](#) (Nasdaq: DAIC) (“Dot Ai”), an IoT and AI-based SaaS startup at the forefront of Asset Intelligence technology, today announced that its manufacturing facility in Barceloneta, Puerto Rico, has commenced production for the Company’s patent-pending hardware applications. The new facility is intended for full production of Dot Ai’s ZiM Bridge and smart asset tags. Dot Ai, in conjunction with [Invest Puerto Rico](#) (“Invest PR”), the island’s business attraction organization, previously announced plans to establish the facility in May 2025.

The facility is Dot Ai’s first hardware manufacturing operation and will serve as the Company’s central hub for manufacturing its innovative products that meet the rising demand for real-time, AI-enabled Asset Intelligence across industries such as logistics, manufacturing, food and beverage, fashion and retail, transportation, education, oil and gas, utilities and entertainment, among others. In addition, the Barceloneta facility will be responsible for fulfilling orders from Dot Ai’s growing list of industry partners and customers such as [Würth Industry USA](#).

“We’re enormously proud that our Puerto Rico manufacturing plant is now fully operational and beginning production,” said Ed Nabrotzky, CEO of Dot Ai. “This facility strategically positions us to meet growing demand as supply chain and logistics operators face increasing pressure to reduce costs, improve reliability, and optimize efficiency. Coming on the heels of our successful Nasdaq listing, we believe this marks the beginning of many exciting developments ahead for Dot Ai.”

Dot Ai has expressed commitment to advancing high-tech manufacturing and fostering economic growth in Puerto Rico. Now fully operational, Dot Ai’s new facility has already resulted in the creation of several full-time, highly skilled positions. In addition to recent hires, the Company has committed to significantly contributing to job creation in Puerto Rico over the next five years, subject to business conditions and operational scaling. The project aligns with Puerto Rico’s efforts to attract investment through initiatives led by Invest Puerto Rico and the Puerto Rico Industrial Development Company (PRIDCO). Leveraging the island’s skilled workforce, strategic location and favorable business environment, this facility will enhance Dot Ai’s ability to serve U.S. and global markets with innovative solutions.

The Barceloneta facility is equipped with multiple production lines which are currently producing the patent-pending [Zero Infrastructure Mesh](#) (“ZiM”) Bridge—available in two product variations each with multiple configurations for customizable real-time tracking solutions, with plans to expand the product suite—as well as its industrial-grade smart asset tag. These proprietary hardware applications capture enterprise-wide data input for comprehensive data collection and process optimization via Dot Ai’s SaaS cloud platform.

“We’re fundamentally changing how companies manage their assets and operations with real-time, seamless, and user-friendly solutions,” said Bob Reny, Chief Revenue Officer of Dot Ai. “Our technology replaces outdated, error-prone systems with seamless, cost-effective solutions—without disrupting operations. With our new facility in Puerto Rico, we’re scaling to meet rising global demand and delivering even greater value to organizations that rely on real-time Asset Intelligence to stay ahead.”

In addition to its proprietary hardware, Dot Ai’s suite of completely customizable solutions also includes an innovative, AI-powered SaaS platform that leverages real-time asset data, existing infrastructure, and seamless API integrations to provide unprecedented process visibility and contextual data. With no fixed cost to install, organizations can implement AI-enhanced predictive analytics with accuracy and reliability to increase revenue, improve customer experience, enhance security, and reduce risk. Customers can schedule a demo, request pricing details, and find more information on the Dot Ai website at <https://daic.ai>.

### About Dot Ai

At the heart of the technological revolution in asset management and security lies Dot Ai, a trailblazing SaaS service that is defining Asset Intelligence for smart supply chain operations. By harnessing the power of real-time IoT tracking technology and AI-enhanced analytics, Dot Ai stands at the forefront of innovation, offering patented solutions that are not just advanced but transformative. Through relentless research and development, Dot Ai has engineered a suite of technologies that empower organizations to not only streamline their logistics and supply chain processes but also bolster operational security to unprecedented levels. Leveraging state-of-the-art AI engines, cutting-edge 5G RF and BLE technology, and seamless API integrations, Dot Ai transcends traditional boundaries, offering real-time asset visibility and predictive analytics that integrate effortlessly with existing infrastructure. This is not just technology; it’s a vision for a more secure, efficient, and connected world. Discover more about how Dot Ai is leading the charge in Asset Intelligence by visiting <https://daic.ai>.

### Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include all statements that are not historical facts, including the statements regarding the anticipated

timing to commence trading on the Nasdaq Stock Market, plans regarding the execution of its growth plans, expectations regarding its ZIM product launch and its Puerto Rico Facility expansion. All forward-looking statements are based on ShoulderUp's current expectations and beliefs concerning future developments and their potential effects on ShoulderUp, SEE ID or any successor entity thereof. Forward-looking statements are based on various assumptions, whether or not identified in this press release, and are subject to risks and uncertainties. These forward-looking statements are not intended to serve as a guarantee of future performance. Many factors could cause actual future events to differ materially from the forward-looking statements in this press release, including but not limited to: (i) risks that the transaction and listing disrupt current plans and operations of SEE ID, (ii) costs related to the transaction and the failure to realize anticipated benefits of the transaction or to realize estimated pro forma results and underlying assumptions, (iii) the risk that SEE ID and its current and future collaborators are unable to successfully develop and commercialize SEE ID's products or services, or experience significant delays in doing so, (iv) the risk that SEE ID may need to raise additional capital to execute its business plan, which may not be available on acceptable terms or at all, (v) the risk that the post-combination company experiences difficulties in managing its growth and expanding operations. The foregoing list of factors is not exhaustive; (vi) competition, the ability of SEE ID to grow and manage growth profitably, and retain its management and key employees; (vii) changes in applicable laws or regulations; and (viii) weakness in the economy, market trends, uncertainty and other conditions in the markets in which SEE ID operates, and other factors beyond its control, such as inflation or rising interest rates. You should carefully consider the foregoing factors and the other risks and uncertainties described in the "Risk Factors" section of the S-4 Registration Statement and proxy statement/prospectus discussed above and other documents filed or to be filed by ShoulderUp, SEE ID and/or any successor entity thereof from time to time with the SEC. These filings identify and address other important risks and uncertainties that could cause actual events and results to differ materially from those contained in the forward-looking statements. Forward-looking statements speak only as of the date they are made. Readers are cautioned not to put undue reliance on forward-looking statements, and ShoulderUp assumes no obligation and do not intend to update or revise these forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by law.

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