



Dot Ai Launches Limited Release for ZiM Hardware

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LAS VEGAS--([BUSINESS WIRE](#))--[Dot Ai](#) (Nasdaq: DAIC) (“Dot Ai” or the “Company”), an IoT and AI-based SaaS startup at the forefront of Asset Intelligence technology, today announced that a limited-production run of its patent-pending ZiM (Zero Infrastructure Mesh) Bridge is now available for exclusive 'early-bird' order. The highly-anticipated ZiM Bridge stands to eliminate outdated, manual inventory management tools—such as RFID hand-scanners—and transform asset and supply chain management through real-time, automated data collection.

The ZiM Bridge is a compact device, about the length and width of a smartphone that, when strategically placed in an environment such as a warehouse or manufacturing plant, continuously and automatically scans the area, collecting asset tag information for real-time visibility. The patent-pending ZiM hardware was engineered to be layered with API integrations to existing Enterprise and Vertical SaaS solutions, and Dot Ai's AI-powered SaaS platform, for comprehensive operational visibility that can transform businesses and supply chain management across industries.

“Our ZiM Bridge marks a turning point for modern logistics. It's more than a new tool—it's a strategic enabler for businesses to finally leave behind decades-old systems and unlock the power of real-time, autonomous Asset Intelligence,” said Ed Nabrotzky, Dot Ai CEO. “With minimal infrastructure costs and plug-and-play simplicity, the ZiM Bridge gives operations teams what they've been asking for: reliable data, automated tracking, and AI-driven insights—without hardware headaches or manual effort.”

The industry-disrupting ZiM Bridge is currently being manufactured in Dot Ai's Puerto Rico-based facility, which the Company announced last week is open and operational. The Company hopes to expand operations to meet global demand while bolstering the island's economic and industrial resiliency.

This first-come-first-serve production run of the ZiM Bridge is available now, and customers can schedule a demo, request pricing details, and find more information on the Dot Ai website at <https://daic.ai>. With no fixed cost to install, customers can unlock AI-enhanced predictive analytics with accuracy and reliability to increase revenue, improve customer experience, and reduce risk. General availability of the ZiM Bridge is expected to be rolled out over the coming months.

About Dot Ai

Dot Ai is a trailblazing SaaS service that is defining Asset Intelligence for smart supply chain operations. By harnessing the power of real-time IoT tracking technology and AI-enhanced analytics, Dot Ai stands at the forefront of innovation, offering transformative patented solutions. Through relentless research and development, Dot Ai has engineered a suite of technologies that empower organizations to streamline their logistics and supply chain processes and bolster operational security to unprecedented levels. Leveraging state-of-the-art AI engines, cutting-edge 5G RF and BLE technology, and seamless API integrations, Dot Ai transcends traditional boundaries, offering real-time asset visibility and predictive analytics that integrate effortlessly with existing infrastructure. This is not just technology; it's a vision for a more secure, efficient, and connected world. Discover more about how Dot Ai is leading the charge in Asset Intelligence by visiting <https://daic.ai>.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include all statements that are not historical facts, including the statements regarding the anticipated timing to commence trading on the Nasdaq Stock Market, plans regarding the execution of its growth plans, expectations regarding its ZiM product launch and its Puerto Rico Facility expansion. All forward-looking statements are based on ShoulderUp's current expectations and beliefs concerning future developments and their potential effects on ShoulderUp, Dot Ai or any successor entity thereof. Forward-looking statements are based on various assumptions, whether or not identified in this press release, and are subject to risks and uncertainties. These forward-looking statements are not intended to serve as a guarantee of future performance. Many factors could cause actual future events to differ materially from the forward-looking statements in this press release, including but not limited to: (i) risks that the transaction and listing disrupt current plans and operations of Dot Ai, (ii) costs related to the transaction and the failure to realize anticipated benefits of the transaction or to realize estimated pro forma results and underlying assumptions, (iii) the risk that Dot Ai and its current and future collaborators are unable to successfully develop and commercialize Dot Ai's products or services, or experience significant delays in doing so, (iv) the risk that Dot Ai may need to raise additional capital to execute its business plan, which many not be available on acceptable terms or at all, (v) the risk that the post-combination company experiences difficulties in managing its growth and expanding operations. The foregoing list of factors is not exhaustive; (vi) competition, the ability of Dot Ai to grow and manage growth profitably, and retain its management and key employees; (vii) changes in applicable laws or regulations; and (viii) weakness in the economy, market trends, uncertainty and other conditions in the markets in which Dot Ai operates, and other factors beyond its control, such as inflation or rising interest rates. You should carefully consider the foregoing factors and the other risks and uncertainties described in the “Risk

Factors” section of the S-4 Registration Statement and proxy statement/prospectus discussed above and other documents filed or to be filed by ShoulderUp, Dot Ai and/or any successor entity thereof from time to time with the SEC. These filings identify and address other important risks and uncertainties that could cause actual events and results to differ materially from those contained in the forward-looking statements. Forward-looking statements speak only as of the date they are made. Readers are cautioned not to put undue reliance on forward-looking statements, and ShoulderUp assumes no obligation and do not intend to update or revise these forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by law.

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