



Dot Ai Appoints Miles Bradley as Director of Channels to Accelerate Partner Growth

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Industry veteran brings 30+ years of channel success experience to accelerate adoption of AI-powered asset intelligence platform

LAS VEGAS--(BUSINESS WIRE)--Nov. 12, 2025-- [Dot Ai](#) (Nasdaq: DAIC) ("Dot Ai" or the "Company"), an IoT and AI-based SaaS company at the forefront of Asset Intelligence technology, today announced the appointment of Miles Bradley as Director of Channels. Miles will be primarily responsible for developing and expanding the company's partner ecosystem across industries and regions.

"Miles brings a highly qualified blend of experience and enthusiasm. Even more uniquely having had roles across the spectrum impacting logistics," said Ed Nabrotzky, CEO of Dot Ai. "He knows how to take a great product and scale it through strong partnerships, training, and has a hyper positive attitude! With his leadership, Dot Ai is positioned to grow rapidly through a global network of motivated partners who share our commitment to efficiency, security, and innovation."

An accomplished Channel Director with more than three decades of experience building and scaling partner ecosystems for technology companies, Miles joins Dot Ai to lead the company's channel program. He will oversee partner recruiting, onboarding, training, and co-marketing initiatives – starting with resellers and integrators in logistics, healthcare, and industrial operations – sectors where Dot Ai's modular technology delivers measurable value through in-process tracking, visibility, and efficiency.

Before joining Dot Ai, Miles held senior channel leadership roles at West Corporation, Macmillan New Ventures, and Mimio (a Newell Rubbermaid company), and most recently co-founded DigiPhi Solutions, where he advised SaaS startups on go-to-market and partner-success strategies.

"This is a pivotal time for our industry," said Miles Bradley, Channel Leader at Dot Ai. "Dot Ai's platform is AI-powered, not barcode-based, which means partners can deliver continuous asset visibility and immediate insights to their clients. Together, we're building an ecosystem that drives innovation, efficiency, and long-term value across every market we touch."

Miles appointment reflects Dot Ai's focus on sustainable growth through strategic alliances and channel collaboration, helping customers in every sector harness the power of AI-driven asset intelligence.

About Dot Ai

At the heart of the technological revolution in asset management and security lies Dot Ai, a trailblazing SaaS service that is defining Asset Intelligence for smart supply chain operations. By harnessing the power of real-time IoT tracking technology and AI-enhanced analytics, Dot Ai stands at the forefront of innovation, offering patented solutions that are not just advanced but transformative. Through relentless research and development, Dot Ai has engineered a suite of technologies that empower organizations to not only streamline their logistics and supply chain processes but also bolster operational security to unprecedented levels. Leveraging state-of-the-art AI engines, cutting-edge 5G RF and BLE technology, and seamless API integrations, Dot Ai transcends traditional boundaries, offering real-time asset visibility and predictive analytics that integrate effortlessly with existing infrastructure. This is not just technology; it's a vision for a more secure, efficient, and connected world. Discover more about how Dot Ai is leading the charge in Asset Intelligence by visiting <https://daic.ai>.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include all statements that are not historical facts, including statements regarding anticipated production capacity increases, facility expansion plans, expected order fulfillment, and future business growth. All forward-looking statements are based on Dot Ai's current expectations and beliefs concerning future developments and their potential effects on the company. Forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those expressed in the forward-looking statements. Readers are cautioned not to put undue reliance on forward-looking statements, and Dot Ai assumes no obligation to update or revise these forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by law.

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