



# Dot Ai Appoints Dr. Ansgar Thiede as Chief Strategy Officer to Lead Product Strategy and Customer Experience

January 5, 2026

*Experienced AI and SaaS Leader Brings Deep Expertise in Product Strategy, Platform Scale, and Enterprise Operations*

LAS VEGAS--(BUSINESS WIRE)--Jan. 5, 2026-- [Dot Ai](#) (Nasdaq: DAIC) ("Dot Ai" or the "Company"), an IoT and AI-based SaaS company at the forefront of Asset Intelligence technology, today announced the appointment of Dr. Ansgar Thiede as Chief Strategy Officer, effective January 5, 2026.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260105348071/en/>



## Dot Ai Chief Strategy Officer Dr. Ansgar Thiede

The appointment strengthens Dot Ai's executive leadership team as the company scales its platform, deepens enterprise customer engagement, and builds the operational foundation to support long-term growth.

As Chief Strategy Officer, Dr. Thiede will lead product strategy and customer experience, with responsibility for shaping Dot Ai's long-term product roadmap and ensuring the company delivers a consistent, scalable, and enterprise-grade experience across the full customer lifecycle.

Dr. Thiede brings more than a decade of experience building and scaling AI-driven, SaaS-based platforms in complex enterprise environments. He has held senior product and engineering leadership roles at Infios and Blue Yonder, where he led global teams across data science, software engineering, platform operations, and customer enablement. His background spans AI strategy, cloud-native product development, and operational excellence.

"Dot Ai is at a pivotal stage in its growth," said Dr. Ansgar Thiede, Chief Strategy Officer of Dot Ai. "The opportunity now is to be deliberate and disciplined, delivering exceptional outcomes for current customers while building a product and operating model that can scale with confidence. I'm excited to help shape the company's long-term strategy and execution."

"Ansgar brings deep experience translating advanced technology into scalable, customer-ready platforms," said Ed Nabrotzky, Chief Executive Officer of Dot Ai. "His leadership in product strategy and customer experience will be critical as we continue to mature as an enterprise-focused, publicly traded company."

With this appointment, Dot Ai reinforces its commitment to disciplined execution, enterprise readiness, and long-term value creation heading into 2026 and beyond.

## About Dot Ai

At the heart of the technological revolution in asset management and security lies Dot Ai, a trailblazing SaaS service that is defining Asset Intelligence for smart supply chain operations. By harnessing the power of real-time IoT tracking technology and AI-enhanced analytics, Dot Ai stands at the forefront of innovation, offering patented solutions that are not just advanced but transformative. Through relentless research and development, Dot Ai has engineered a suite of technologies that empower organizations to not only streamline their logistics and supply chain processes but also bolster operational security to unprecedented levels. Leveraging state-of-the-art AI engines, cutting-edge 5G RF and BLE technology, and seamless API integrations, Dot Ai transcends traditional boundaries, offering real-time asset visibility and predictive analytics that integrate effortlessly with existing infrastructure. This is not just technology; it's a vision for a more secure, efficient, and connected world. Discover more about how Dot Ai is leading the charge in Asset Intelligence by visiting <https://daic.ai>.

## Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include all statements that are not historical facts, including statements regarding anticipated production capacity increases, facility expansion plans, expected order fulfillment, and future business growth. All forward-looking statements are based on Dot Ai's current expectations and beliefs concerning future developments and their potential effects on the company. Forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those expressed in the forward-looking statements. Readers are cautioned not to put undue reliance on forward-looking statements, and Dot Ai assumes no obligation to update or revise these forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by law.

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